

ADVERTISEMENT TARIFF

(W.E.F JAN 2014)



	Bihar + Jharkhand Distribution B & W	MP + Chhattisgarh Distribution B & W	Rajasthan Distribution B & W	UP + Uttranchal Distribution B & W
Tariff				
Full Page (Inside)	100000	40000	40000	100000
Half Page	56000	24000	24000	56000
Single Column	40000	18000	18000	40000
Quarter Page	32000	14000	14000	32000
MECHANICAL DATA		Special Attractions:		DATE OF PUBLICATION
Overall Size	27.3cmsX 19.8cms	PD Hindi	January issue - Semi-Annual issue	5th of Every Month
Print Area	24.5cmsX 16.5cms		June/ July issue - UPSC/ IAS Topper interview	
Columns Per Page	Three (3)		August issue - Annual issue	
Column Size	24cmsX 5cms		October issue - Examination special	
Half Page (Vertical)	24cmsX 8cms			
Half Page (Horizontal)	12cmsX 16.5cms	* Above tariff is valid for single issue only		
Island Position	8cmsX 12cms	* Colour Advertisement: 100% premium		
Quarter Page	8cmsX 12cms			
Panel	5cmsX 5cms			

